

David's business is thriving despite recession and he's providing jobs

Gene Yore talks to local businessman David Courtney

AT the recent Bank of Ireland Enterprise Week, Ardee business man David Courtney showed how local business is thriving in mid-Louth despite the recession. David's company, Advanced Digital Security Ireland, is based at the Ardee Business Park and provides the latest CCTV security systems as well as modern satellite and internet-based technologies.

As part of the enterprise week David, who comes from Lambstown Ardee, had a stand at the Bank of Ireland branch in Ardee and was able to show customers just how well his company is doing. Over the past few months the company has been awarded major contracts with high profile clients.



Thriving.....David Courtney's company is growing, leading to the creation of employment locally.

Their products include the latest crime fighting security technology, the Fog Bandit, and they have been selected to take part in the Intertrade Ireland Seedcorn Business competition. “We have expanded our network of subcontractors to the west and north of Ireland to help service our ever-expanding client base,” said David. “And in April we Launched our newly developed website www.advancedsecurity.ie “We are heavily involved in community based projects such as Bank of Ireland Week, the GAA website Hoganstand, and the local business networking site Ardagh Business Network.

“We have many marketing initiatives including a monthly newsletter which serves as an information point to hundreds of local and national businesses and also our own client database “Our goal has always been to create local employment and this is now becoming a reality due to the recent growth of our business,” said David.

David has developed the company to concentrate wholly on security technology applications specialising in CCTV and access control systems for the commercial and domestic markets. “Unfortunately,” said David, “crime rates have been steadily increasing with the economic downturn. “Here in the north east, there has been a 26 per cent increase in burglaries. We’ve concentrated on delivering a value added product to the cost conscious customer, without compromising on the technology we use.”

“The systems we offer suit retail units, schools, hospitals, hotels, and construction sites amongst other commercial facilities. “Home security solutions are also popular using technology most appropriate for modern lifestyles. Terms of quality are backed by a comprehensive service and maintenance plan which can also be adapted to incorporate existing systems,” said David.

You can contact ADSI at 041 – 68 58 68 3. www.advancedsecurity.ie or info@advancedsecurity.ie